

Segments

Ester Andersson - 2024-07-29 - Functions

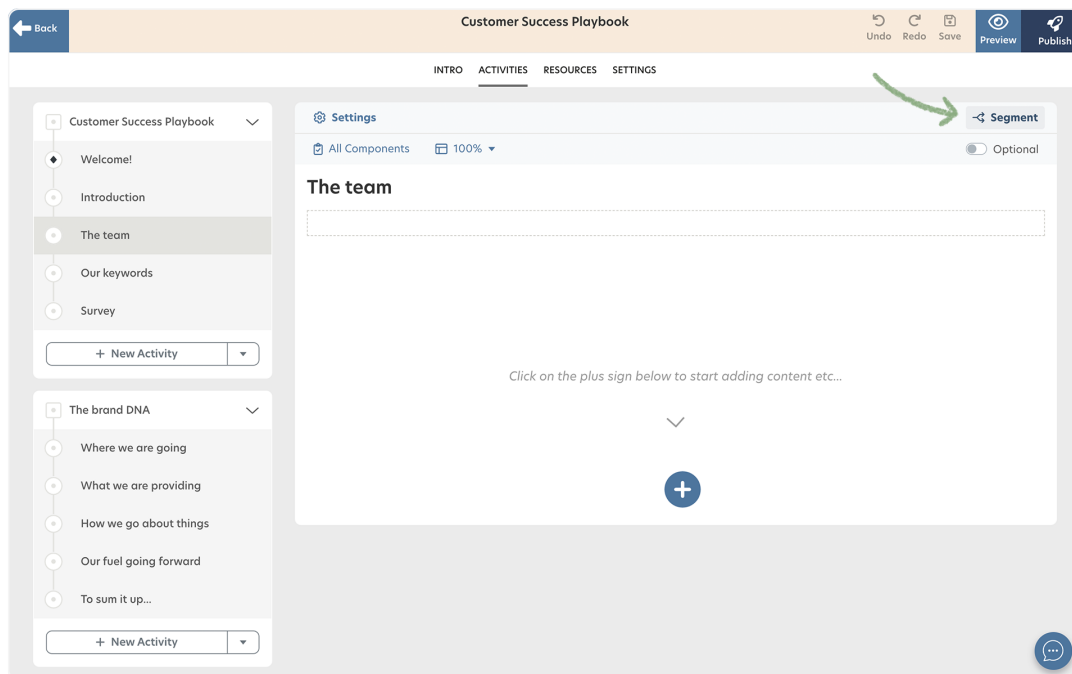
Segments is a function that lets you create different versions of an activity in order to create a more personalized learning experience. It's a great option if you wish to, for example, invite all your employees to an introduction course but with slightly different touches.

Note

- [Create segments](#)
- [Assign segment](#)

Create segments

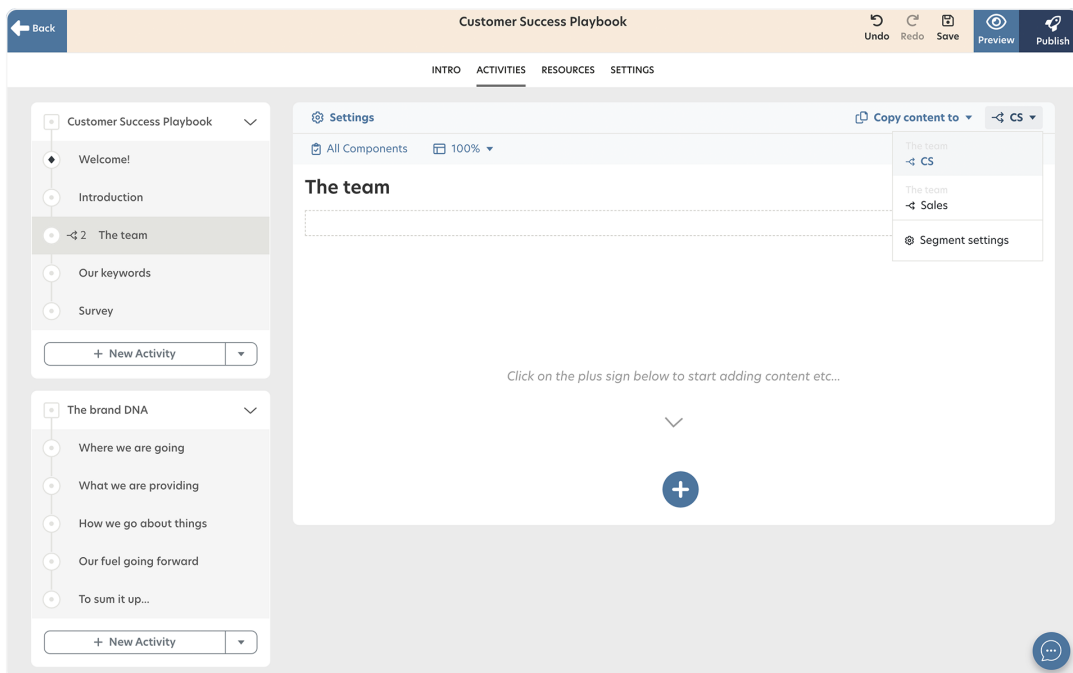
1. Go to the activity you wish to customize and click on "Segment"



1. Create the wanted number of segments.



1. Switch which segment you are editing by clicking on the label in the right corner. You can also copy content between your segments by clicking "Copy content to".



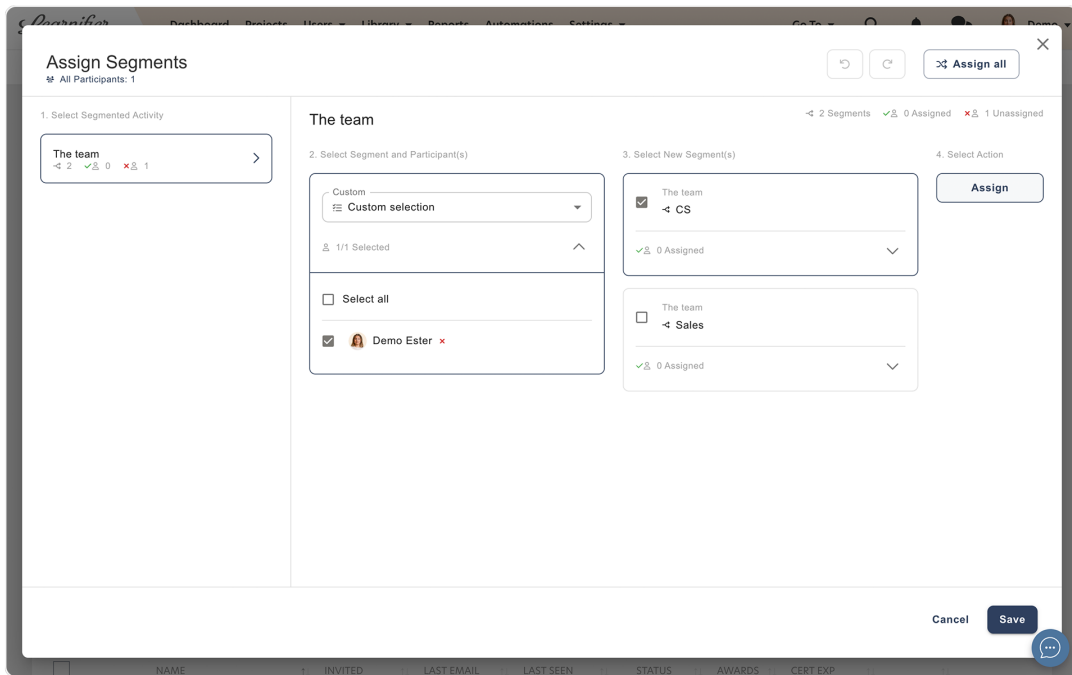
Assign segments

If you have segmented specific activities in your project, and after that invite participants to the course, **they will be randomly assigned a segment**. If you wish to avoid this, it's essential that you assign the participant before you invite them to the course. You can do so by following the steps below:

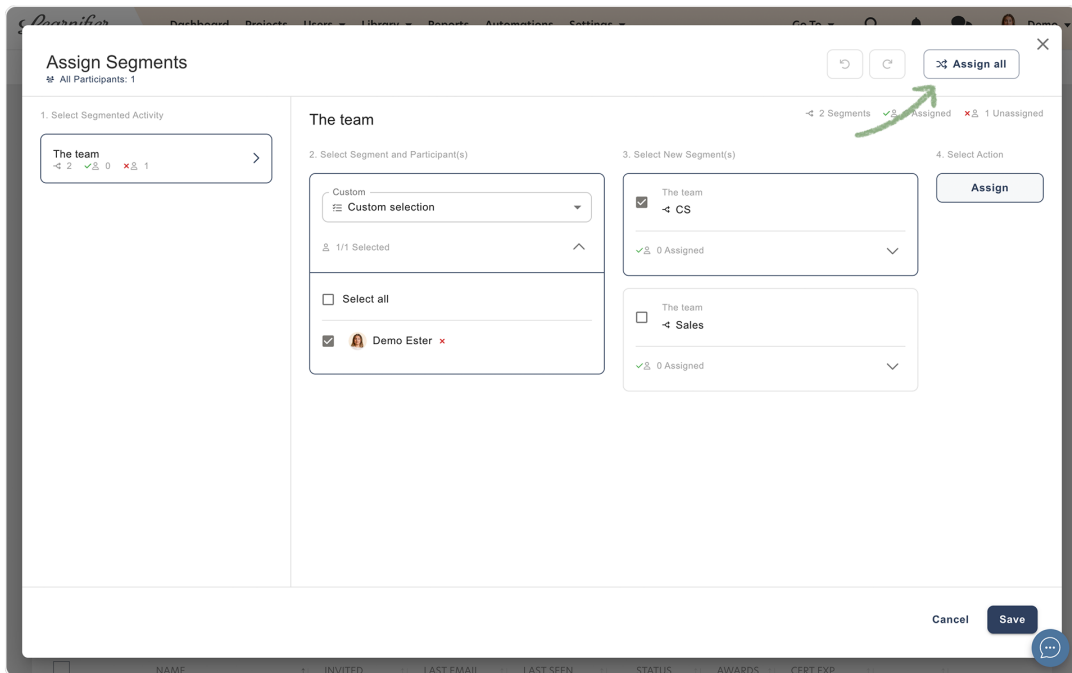
1. Go to the "Participants" tab in the project menu.
2. Click on "Assign Segments" in the tab below.

The screenshot shows the Learnifier web application interface. At the top, there is a navigation bar with the Learnifier logo and various menu items: Dashboard, Projects, Users, Library, Reports, Automations, and Settings. Below this is a secondary navigation bar with tabs: OVERVIEW, PARTICIPANTS (selected), WAITLIST, COURSE PAGE, EVENTS, ASSIGNMENTS, DETAILS, COMMUNICATIONS, REPORTS, and SETTINGS. The main content area is divided into two sections. The top section is for adding a participant, with tabs for Individual, Group, and Upload. It includes a search field for existing users, input fields for First Name, Last Name, and Email, and an 'Add participant' button. The bottom section is a participant list table. It has a search field and a dropdown for 'Select members in group'. Below these are several action buttons: Send Email..., Send Text..., Change Expiration, Activate, Add to group, Move, Assign Segments (highlighted with a green arrow), Re-enroll, and Remove. The table has columns for NAME, INVITED, LAST EMAIL, LAST SEEN, STATUS, AWARDS, and CERT EXP. One participant, 'Demo Ester', is listed with a status of 'Not activated'. At the bottom, there are pagination controls showing 'Showing 1 to 1 of 1 entries' and 'Show 100 entries'. A 'Download participant list as Excel file' button is also visible.

1. Click on "Unassigned" to see which participants have not been assigned a segment.
2. Select the participant you wish to assign a segment and thereafter select the segment. Repeat for as many participants as you wish. Remember to click "Save".



1. You can also let the system auto-shuffle by either clicking “Assign all”, simply sending an invitation email, or selecting the participants in the “Unassigned” list and choosing several segments.



Related Content

- [Editing you project](#)