

Segments

Ester Andersson - 2024-07-29 - Functions

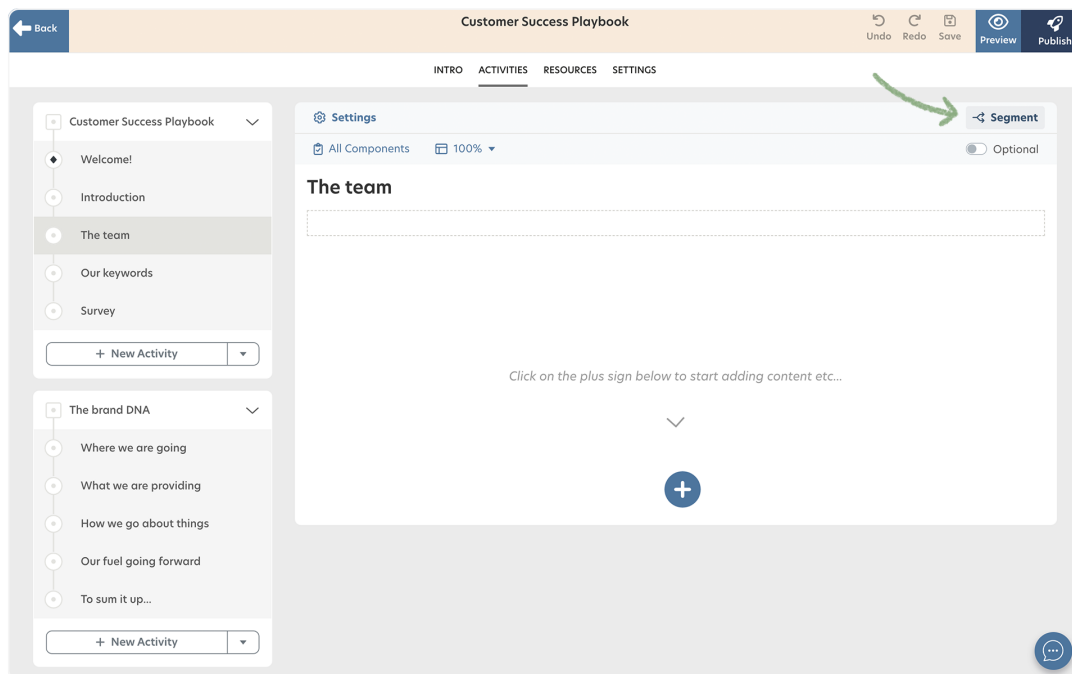
Segments is a function that lets you create different versions of an activity in order to create a more personalized learning experience. It's a great option if you wish to, for example, invite all your employees to an introduction course but with slightly different touches.

Note

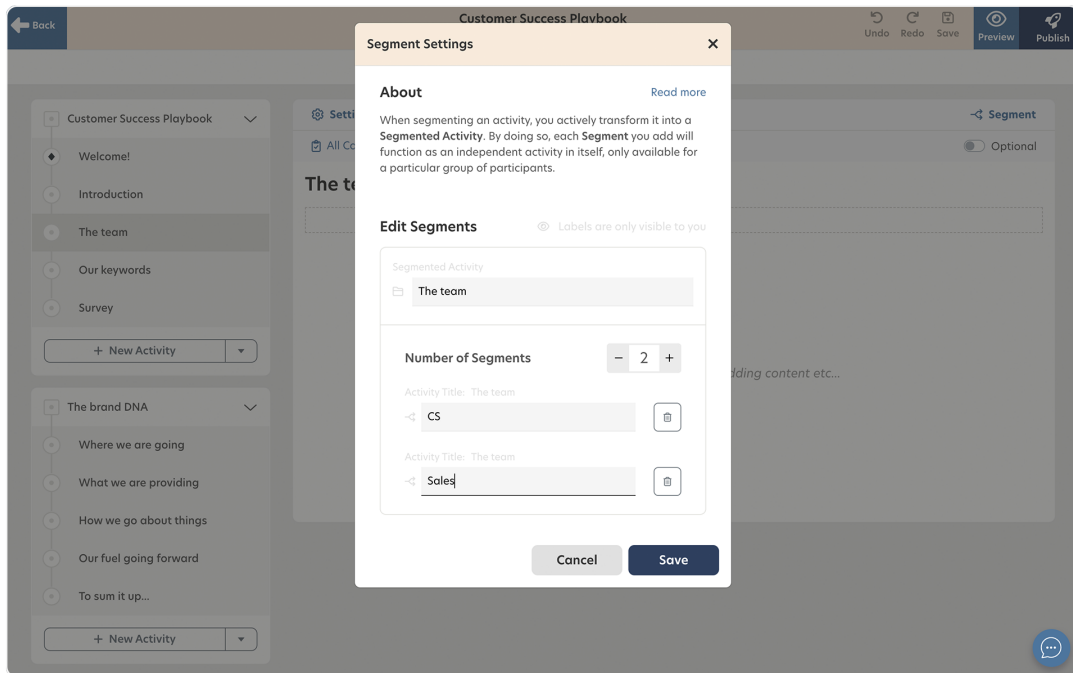
- [Create segments](#)
- [Assign segment](#)

Create segments

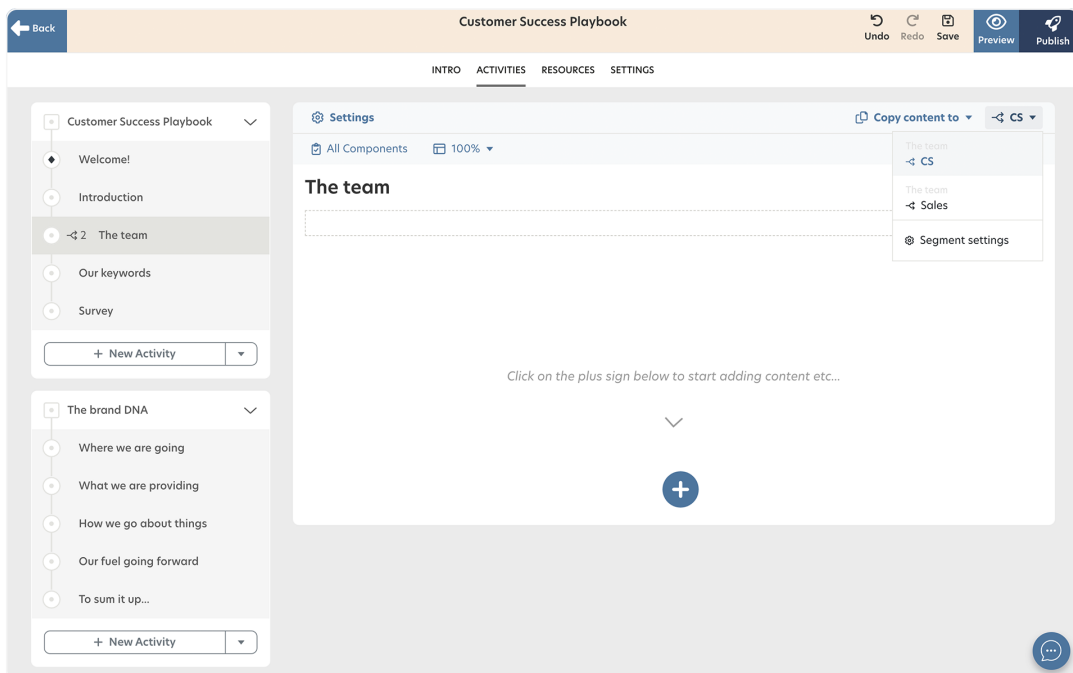
1. Go to the activity you wish to customize and click on "Segment"



1. Create the wanted number of segments.



1. Switch which segment you are editing by clicking on the label in the right corner. You can also copy content between your segments by clicking "Copy content to".



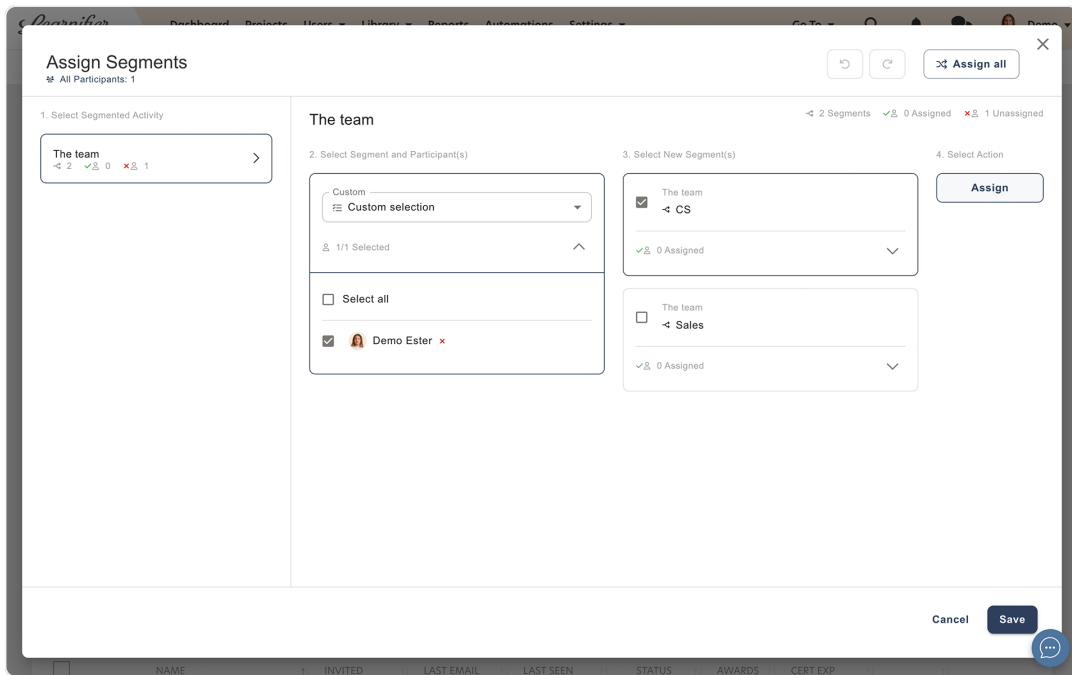
Assign segments

If you have segmented specific activities in your project, and after that invite participants to the course, **they will be randomly assigned a segment**. If you wish to avoid this, it's essential that you assign the participant before you invite them to the course. You can do so by following the steps below:

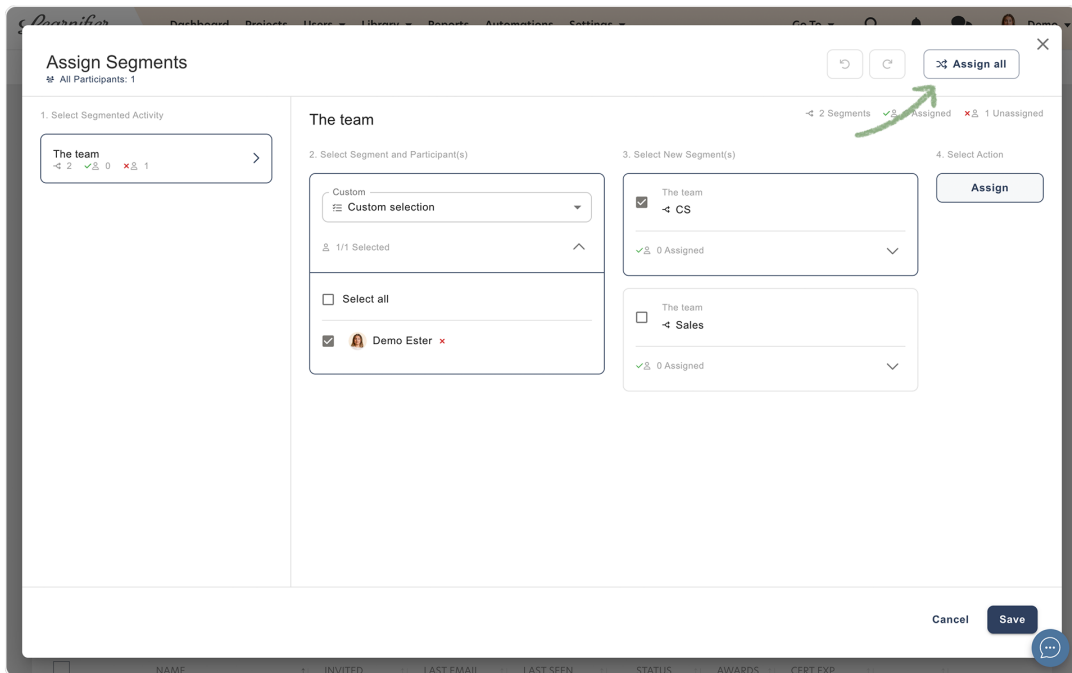
1. Go to the "Participants" tab in the project menu.
2. Click on "Assign Segments" in the tab below.

The screenshot displays the 'Participants' tab in the Learnifier interface. At the top, there is a navigation bar with 'Dashboard', 'Projects', 'Users', 'Library', 'Reports', 'Automations', and 'Settings'. Below this, a secondary navigation bar includes 'OVERVIEW', 'PARTICIPANTS', 'WAITLIST', 'COURSE PAGE', 'EVENTS', 'ASSIGNMENTS', 'DETAILS', 'COMMUNICATIONS', 'REPORTS', and 'SETTINGS'. The main content area features a form for adding a participant with fields for 'Search for existing user in organization', 'First Name', 'Last Name', and 'Email', and an 'Add participant' button. Below the form is a search bar for participants and a dropdown menu for selecting members in a group. A row of action buttons includes 'Send Email...', 'Send Text...', 'Change Expiration', 'Activate', 'Add to group', 'Move', 'Assign Segments', 'Re-enroll', and 'Remove'. A table below shows one participant, 'Demo Ester', with a status of 'Not activated'. A green arrow points to the 'Assign Segments' button. At the bottom right, there is a 'Download participant list as Excel file' button.

1. Click on "Unassigned" to see which participants have not been assigned a segment.
2. Select the participant you wish to assign a segment and thereafter select the segment. Repeat for as many participants as you wish. Remember to click "Save".



1. You can also let the system auto-shuffle by either clicking “Assign all”, simply sending an invitation email, or selecting the participants in the “Unassigned” list and choosing several segments.



Related Content

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